IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:

David B. Kinder et al.

Art Unit:

2611

Serial No.:

09/515,272

Examiner:

Matthew R. Demicco

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For:

Providing A Viewer

Incentive With Video Content

P7998

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450 RECEIVED

AUG 0 2 2004

Technology Center 2600

REPLY TO PAPER NO. 6

Sir:

In response to the office action mailed May 21, 2004, please amend the above-referenced patent application as follows:

Date of Deposit: July 21, 2004

I hereby certify under 37 CFR 1.8(a) that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage on the date indicated above and is addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450;

Cynthia V. Hayden